

LOGO FILES

Note: As much as possible, use original By The Hand logo on the far left. At times, the center logo is used in digital communications. The hand can be used alone but isn't recommended outside of using for icons, etc.



DIGITAL COLORS

Note: As much as possible, use the three primary colors in conjunction with the monotone colors. Links and buttons across digital platforms are blue. The secondary colors are to be used only when more colors are needed within a particular design. They shouldn't be used without first using the primary colors.

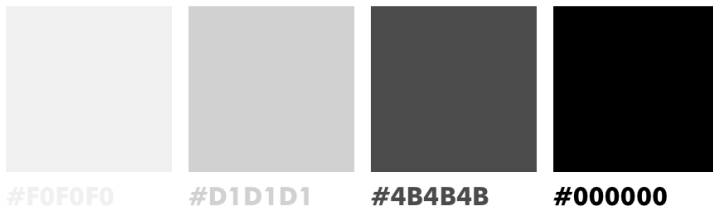
PRIMARY COLORS



BUTTON AND LINK COLORS



PRIMARY MONO



SECONDARY COLORS

